

The logo for 'cattus pet' is centered in a white circle with an orange border. The word 'cattus' is in a bold, dark blue sans-serif font, with a thin orange line above the 'a'. The word 'pet' is in a smaller, dark blue script font, with an orange heart shape around the 'e'.

cattus
pet



CATALOG 2026

@cattus_pet



INNOVATION AND PASSION FOR CATS

We were born from a passion for cats and the desire to create real solutions for those who live with them.

Founded in 2019 by veterinarian Carlos Sanchez, Cattus is a startup that transforms love and experience into product technology.

With a trajectory that has passed through the Centelha RS Program, Biopark, Iguassu Valley, Paraná Anjo Inovador, and an investment of more than 1.2 million reais, we continue to grow and innovate to develop products that improve the lives of people, cats, and the planet.



Carlos Sanchez



Yellow cat litter is biodegradable, made from corn, vegetable fibers, and modified cassava starch: renewable, biodegradable, and completely safe raw materials.

Physical Characteristics

With Yellow cat litter, clumps form quickly, becoming very firm and drying rapidly, without crumbling or sticking to the bottom of the litter box or your cats' paws. With Yellow, the frequency of litter box cleaning is significantly reduced, bringing greater comfort and well-being to the daily lives of cat owners. Yellow cat litter has a great capacity to absorb urine and feces moisture, significantly reducing litter box odors. In addition, cat owners praise Yellow cat litter because it produces practically zero dust and makes very little mess in the house.

Safety

Natural, practical, safe, without chemical additives or artificial fragrances, Yellow cat litter is produced in industries that work with food-grade raw materials, guaranteeing permanent quality control and standardization.

Health

Analyses carried out by the Veterinary Bacteriology Laboratory (LaBacVet) of the Federal University of Rio Grande do Sul (UFRGS) showed that Yellow has a high power to control the proliferation of microorganisms that cause unpleasant odors and can cause health problems in cats. In addition, its clear color helps in detecting changes in urine.

Conscious Consumption

Cattus uses biodegradable and renewable raw materials, employs technology that allows for proper disposal of waste in the toilet, and delivers Yellow cat litter in packaging with less negative environmental impact. Cattus' concern for the environment is legitimate.



www.yellowcattus.com.br

01

Yellow Gallon 4 kg



Foto Referencial



Yellow is the only cat litter packaged in pet gallons, offering greater practicality and comfort for cat owners and retailers. The gallons do not leak, do not make a mess, eliminate waste, and prevent children or other animals from tampering. The gallons are easy to use and can be refilled. In addition, pet is the most recycled plastic in Brazil, being reused up to 10 times more than plastic bags.

- **100% biodegradable and high-performance cat litter.**
- **Reusable packaging.**
- **Practical and comfortable to use.**

For Resellers

The gallon is the entry product for cat owners into the Cattus Brand; the degree of satisfaction and repurchase, whether by gallons or refills, is extremely high. The gallons attract a lot of attention at the POS; only Cattus offers this presentation in Brazil.

02

Yellow - Refill 4 Kg



Foto Referencial



Cattus considered every detail and made sure to use recycled and certified plastic to package the 4 kg refills. These can be used to top up the litter box or to refill the gallon. The refills have a handle that eliminates the need for an additional plastic bag to carry the product.

- **100% biodegradable and high-performance cat litter.**
- **More economical, lower cost per Kg.**
- **Packaging with less negative environmental impact.**

For Resellers

Refill sales happen naturally for cat owners who first bought the gallon. The refill presentation has a lower cost per kilo and strong environmental appeal. Cattus often includes a surprise gift with the refills.





Foto Referencial

The only cat litter in Brazil delivered in a 20 kg package. Ideal for cat owners with many cats and for retailers who sell in bulk. Yellow ONE has more fibers in its formulation, maintaining high performance and quality perception by cat owners, but with lower costs: the same results with more economy is Yellow ONE's proposal.

- **Ideal for high-consumption cat owners.**
- **The raffia packaging is very resistant and reusable.**
- **Better price per kilo.**

For Resellers

A very large number of cat owners seek high quality and lower costs. For this public, Cattus developed Yellow ONE 20 kg. No other company offers a high-quality cat litter in an economical presentation that greatly interests many cat owners.



www.yellowcattus.com.br





Foto Referencial

Text: The technical, ergonomic, and innovative design of the Cattus Litter Scoop was developed by the same design studio that signs pieces for the world's largest cutlery. The Cattus Litter Scoop removes even the smallest clumps and feces, ensuring the advantage of using high-quality cat litter. Made of high-quality polymer, the Cattus Litter Scoop offers resistance, durability, and comfortable handling.

- Intelligent design: the front edge in a wedge shape facilitates the removal of cat litter stuck to the bottom of the litter box.
- Conical holes of 3 mm: efficiently sifts, retaining only waste, without wasting clean cat litter.
- High-quality material: made with virgin polymer, it offers resistance, firmness, and durability.
- Ergonomics: light and easy to hold provides greater comfort during use.
- Easy to clean: the polished inner surface prevents waste accumulation and facilitates cleaning.



For Resellers

The Cattus Litter Scoop occupies a strategic position in the market: it is among common, cheaper scoops, but with low durability and efficiency, and imported metal scoops, which offer better performance than common scoops, but cost much more.

With an intermediate price, the Cattus Litter Scoop delivers much more in quality, comfort, combining efficiency in cleaning and a strong environmental appeal, something highly valued by the cat-owning public.





Foto Referencial



The Eco Litter Scoop combines technical design, ergonomics, and innovation, the result of the work of the same studio that signs creations for the world's largest cutlery. Designed to offer maximum efficiency, it removes even the smallest clumps and waste, providing more economy and practicality in the daily lives of cat owners. Its performance further highlights the benefits of using high-quality cat litter.

Made of recycled material with guaranteed quality and vegetable fibers, the Eco Litter Scoop is a product with a strong environmental appeal that maintains the characteristics of practicality and ergonomics.

- Intelligent design: the front edge in a wedge shape facilitates the removal of cat litter stuck to the bottom of the litter box.
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- Material with less negative environmental impact.
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Foto Referencial

Cattus is a startup developing products for cats, and Biobloc is an example of what the company delivers. Mineral cat litter has a low cost per kilo, but its cat/day cost is high because a lot of cat litter is discarded, becoming unusable in a few days due to bad odor and moisture in the litter boxes.

Biobloc significantly reduces these problems and the cat/day cost. Adding Biobloc in equal parts to mineral cat litter reduces odor, keeps the litter box dry, forms easy-to-remove clumps, generating economy and well-being for cat owners. Biobloc is the first product on the market with this proposal.

- **Reduces litter box odor.**
- **Forms easy-to-remove clumps.**
- **Saves cat litter.**
- **Keeps the litter box clean and dry.**
- **Easy to mix and easy to maintain.**

For Resellers

It is very common for cat owners who use mineral cat litter to mix cassava flour or cornmeal in the litter box. Biobloc brings this sale to resellers, increasing revenue and average ticket; cat owners continue to buy mineral cat litter and also buy Biobloc, a safe product developed specifically for this purpose.

Biobloc is an excellent opportunity to retain customers and increase revenue.





Intelligent Cattus's Modular Litter Box

Different from Conventional Litter Boxes

The Hygie Box Litter System is modular, intelligent, and simple; it can be assembled in various ways, depending on the type of substrate chosen. The same pieces are used in different assemblies, serving cat owners who use plant-based cat litter that form clumps, those who mix mineral cat litter with good quality biodegradable cat litter, and those who prefer wood pellets. If the cat owner wants to change the type of substrate, they will use the already acquired pieces in the new configuration. Cattus offers the Hygie Box Litter System in the Slim and Comfort lines that solve the problem of bad odor and bring more comfort, economy, and practicality in daily cleaning.

Safety

The Hygie Box Litter System was designed to prioritize the safety and well-being of cats, eliminating the common risks of automated litter boxes. The Hygie Box Litter System is static and does not use electricity, ensuring total safety for cats.

Hygiene

Cattus used the Bacterial Colony Forming Units (CFU) count in cat litter to evaluate the hygiene of cat litter boxes.

The Veterinary Bacteriology Laboratory (LaBacVet) of the Federal University of Rio Grande do Sul (UFRGS) verified the performance of the Hygie Box Litter System regarding hygiene, and the results were very positive. In conventional litter boxes, CFU counts reach up to 28,000 CFU, and in the Hygie Box Litter System, these counts do not exceed 100 CFU. The difference in hygiene between the two solutions is significant; the Hygie Box Litter System provides a much more hygienic and healthy environment, both for cats and for their owners. The Hygie Box Mic Litter System and Hygie Box Kim Litter System were used in the tests.

Environment

The Hygie Box Mic Litter System and Hygie Box Multi Fit are used with biodegradable and renewable cat litter, such as Yellow Cat Litter, an excellent option on the market. The Hygie Box Easy Litter System and Hygie Box Kim Litter System models use wood pellets, an alternative with even less negative environmental impact. Cattus also thought about the planet when manufacturing the Hygie Box Litter System pieces, which are produced with a combination of new and reused high-quality materials. As with all Cattus products, our packaging uses materials with less negative environmental impact, and all the energy used in the production of the Hygie Box Litter System is from renewable sources.



www.hygiebox.com.br



Foto Referencial

The Hygie Box Mic Litter System can be used with plant-based cat litter that forms clumps and with mineral cat litter when these are mixed with quality biodegradable cat litter or with Cattus' BioBloc additive.

By pouring the contents of the tray onto the sieve, clumps, feces, and small fragments are retained, substantially reducing odor. In addition, By ensuring that most of the clean cat litter returns to the tray, the Hygie Box Mic Litter System extends the useful life of the cat litter efficiently, providing great economy and less negative environmental impact.

How to Use



www.hygiebox.com.br/hygiebox-mic



Colors





Foto Referencial

The Hygie Box Easy is designed for use with wood pellets, providing a healthier environment for cats, as well as comfort and convenience for cat owners—all while offering savings of over 50% compared to standard litter boxes.

The operation of the Hygie Box Easy is simple and highly efficient: as the pellets absorb urine and moisture from feces, they crumble into damp sawdust. Thanks to gravity—and the cats' natural instinct to bury their waste—this sawdust sifts through the mesh and collects in the lower tray.

The mesh, which remains covered by dry, clean pellets, ensures a consistently odor-free environment. Furthermore, as cats dig to relieve themselves, urine is directed straight into the collection tray; this significantly reduces pellet consumption, making the Hygie Box Easy even more economical.

Colors



How to Use



www.hygiebox.com.br/hygiebox-easy





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Colors



How to Use

 www.hygiebox.com.br/hygiebox-kim

